

DESIGNER

FELIX

LONGYANG

WANG



SCAN QR CODE TO VISIT  
MY WEBSITE AND PORTFOLIO  
DESIGNERFELIX.COM

**CONTACT**

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**ABOUT ME**

A CREATIVE, TECHNICAL DESIGNER WITH  
A WIDE SPECTRUM OF VISION AND DESIGN  
CAPABILITIES.

PASSIONATE ABOUT USER-CENTRED AND  
INNOVATION-DRIVEN USER EXPERIENCE  
AND PRODUCT DESIGN.

DESIGN LEAD IN PRODUCT DESIGN OF  
BUSINESS AND MARKETING PLATFORMS,  
AND IOT INTERACTIONS.

**SKILLS**

UX DESIGN, VISUAL DESIGN,  
WIREFRAMING, PROTOTYPING,  
PRODUCT MANAGEMENT  
WEB DESIGN, HTML/CSS,  
IOT INTERACTION, WORDPRESS,  
BRANDING & IDENTITY,  
PHOTOGRAPHY, VIDEOGRAPHY  
CREATIVE DIRECTION

**LANGUAGES**

ENGLISH (FLUENT)  
MANDARIN (NATIVE)  
JAPANESE (LIMITED)

**EDUCATION**

ACADEMY OF ART UNIVERSITY  
SAN FRANCISCO, CA, USA  
MFA, GRAPHIC DESIGN  
SEPT 2012 – MAY 2015

FLORIDA INTERNATIONAL UNIVERSITY  
MIAMI, FL, USA  
B.SC.  
SEPT 2009 – MAY 2011

TIANJIN UNIVERSITY OF COMMERCE  
TIANJIN, CHINA  
BACHELOR OF BUSINESS ADMINISTRATION  
AUG 2007 – MAY 2011

**WORK EXPERIENCE**

INFOSYS LIMITED  
DESIGN LEAD  
PROJECT(S):  
CAMPAIGN MANAGEMENT &  
MARKETING AUTOMATION PLATFORM,  
DIGITAL FARMING,  
IMMERSIVE GAME EXPERIENCE  
FEB 2016 – PRESENT

SAP ARIBA  
UX DESIGNER  
PROJECT(S):  
ARIBA GUIDED BUYING  
JAN 2016 – FEB 2016

COMCAST SILICON VALLEY  
INNOVATION CENTER  
UX DESIGNER  
PROJECT(S):  
XFINITY TV & MOBILE APPS  
SUNNYVALE, USA  
AUG 2015 – OCT 2015

SWRVE INC.  
GRAPHIC DESIGNER  
PROJECT(S):  
APP PROTOTYPING, POC, VC PRESENTATION  
SAN FRANCISCO, USA  
JUL 2015 – AUG 2015

AHRT, S.A. DE C.V.  
CREATIVE CONSULTANT (PART-TIME, REMOTE)  
TAMPICO, MEXICO  
PROJECT(S):  
MOBILE APP FOR PETROLEUM INDUSTRY,  
MARKETING & PR MATERIALS  
NOV 2013 – AUG 2015

KEMPINSKI HOTELS S.A.  
GRAPHIC DESIGN OFFICER /  
ASSISTANT MANAGER IN PR DEPT.  
SHENZHEN, CHINA  
PROJECT(S):  
MARKETING & PR MATERIALS, BRANDING  
MAY 2011 – DEC 2011