

DESIGNER
FELIX
LONGYANG
WANG



SCAN QR CODE TO VISIT
MY WEBSITE AND PORTFOLIO
DESIGNERFELIX.COM

CONTACT

+1 415 990 8635
DESIGNERFELIXWONG@GMAIL.COM
DESIGNERFELIXWONG@HOTMAIL.COM
DESIGNERFELIX.COM

ABOUT ME

A CREATIVE, TECHNICAL DESIGNER WITH A WIDE SPECTRUM OF VISION AND DESIGN CAPABILITIES. PASSIONATE ABOUT USER-CENTRED AND INNOVATION-DRIVEN USER EXPERIENCE AND PRODUCT DESIGN.

DESIGN LEAD IN INFOSYS STRATEGIC DESIGN CONSULTING TEAM. CONDUCTED VISUAL DESIGN, PRODUCT DESIGN OF BUSINESS AND MARKETING PLATFORM, DATA MANAGEMENT APPLICATION, ENTERPRISE PERFORMANCE MANAGEMENT AND IOT INTERACTIONS.

LED PRODUCT DESIGN, ART DIRECTION, VISUAL SYSTEM AND GRAPHIC DESIGN IN TEAM.
6+ YEARS DESIGN EXPERIENCE, 2 YEARS DESIGN MANAGEMENT EXPERIENCE

PROFESSIONAL PHOTOGRAPHER, CINEMATOGRAPHER. OFFICIAL PHOTOGRAPHER AND VIDEOGRAPHER FOR VISHAL SIKKA (PREVIOUS CEO OF INFOSYS, PREVIOUS CTO OF SAP)

EDUCATION

ACADEMY OF ART UNIVERSITY
SAN FRANCISCO, CA, USA
MFA, GRAPHIC DESIGN
SEPT 2012 – MAY 2015

FLORIDA INTERNATIONAL UNIVERSITY
MIAMI, FL, USA
B.SC.
SEPT 2009 – MAY 2011

TIANJIN UNIVERSITY OF COMMERCE
TIANJIN, CHINA
BACHELOR OF BUSINESS ADMINISTRATION
AUG 2007 – MAY 2011

SKILLS

UX DESIGN, VISUAL DESIGN,
WIREFRAMING, PROTOTYPING,
PRODUCT MANAGEMENT
WEB DESIGN, HTML/CSS,
IOT INTERACTION, WORDPRESS,
BRANDING & IDENTITY,
PHOTOGRAPHY, VIDEOGRAPHY
CREATIVE DIRECTION

WORK EXPERIENCE

INFOSYS LIMITED
DESIGN LEAD
PROJECT(S):
CAMPAIGN MANAGEMENT &
MARKETING AUTOMATION PLATFORM,
DIGITAL FARMING,
IMMERSIVE GAME EXPERIENCE
FEB 2016 – PRESENT

SAP ARIBA
UX DESIGNER
PROJECT(S):
ARIBA GUIDED BUYING
JAN 2016 – FEB 2016

COMCAST SILICON VALLEY
INNOVATION CENTER
UX DESIGNER
PROJECT(S):
XFINITY TV & MOBILE APPS
SUNNYVALE, USA
AUG 2015 – OCT 2015

SWRVE INC.
GRAPHIC DESIGNER
PROJECT(S):
APP PROTOTYPING, POC, VC PRESENTATION
SAN FRANCISCO, USA
JUL 2015 – AUG 2015

AHRT, S.A. DE C.V.
CREATIVE CONSULTANT (PART-TIME, REMOTE)
TAMPICO, MEXICO
PROJECT(S):
MOBILE APP FOR PETROLEUM INDUSTRY,
MARKETING & PR MATERIALS
NOV 2013 – AUG 2015

KEMPINSKI HOTELS S.A.
GRAPHIC DESIGN OFFICER /
ASSISTANT MANAGER IN PR DEPT.
SHENZHEN, CHINA
PROJECT(S):
MARKETING & PR MATERIALS, BRANDING
MAY 2011 – DEC 2011