

DESIGNER
FELIX
LONGYANG
WANG

CONTACT

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ABOUT ME

A CREATIVE, TECHNICAL DESIGNER WITH A WIDE SPECTRUM OF VISION AND DESIGN CAPABILITIES. PASSIONATE ABOUT USER-CENTRED AND INNOVATION-DRIVEN USER EXPERIENCE AND PRODUCT DESIGN.

DESIGN LEAD IN INFOSYS STRATEGIC DESIGN CONSULTING TEAM. CONDUCTED VISUAL DESIGN, PRODUCT DESIGN OF BUSINESS AND MARKETING PLATFORM, DATA MANAGEMENT APPLICATION, ENTERPRISE PERFORMANCE MANAGEMENT AND IOT INTERACTIONS.

LED PRODUCT DESIGN, ART DIRECTION, VISUAL SYSTEM AND GRAPHIC DESIGN IN TEAM.
6+ YEARS DESIGN EXPERIENCE, 2 YEARS DESIGN MANAGEMENT EXPERIENCE

PROFESSIONAL PHOTOGRAPHER,
CINEMATOGRAPHER. GLOBAL TRAVELLER,
GASTRONOME, SPECIAL INVITED HOTEL AND TRAVEL CRITIC.

EDUCATION

ACADEMY OF ART UNIVERSITY
SAN FRANCISCO, CA, USA
MFA, GRAPHIC DESIGN
SEPT 2012 – MAY 2015

FLORIDA INTERNATIONAL UNIVERSITY
MIAMI, FL, USA
B.SC.
SEPT 2009 – MAY 2011

TIANJIN UNIVERSITY OF COMMERCE
TIANJIN, CHINA
BACHELOR OF BUSINESS ADMINISTRATION
AUG 2007 – MAY 2011

SKILLS

UX DESIGN, VISUAL DESIGN,
WIREFRAMING, PROTOTYPING,
PRODUCT MANAGEMENT
WEB DESIGN, HTML/CSS,
IOT INTERACTION, WORDPRESS,
BRANDING & IDENTITY,
PHOTOGRAPHY, VIDEOGRAPHY
CREATIVE DIRECTION

WORK EXPERIENCE

INFOSYS LIMITED
SENIOR DESIGN LEAD
DESIGN LEAD OF AUTOMOBILE SHARED DATA PLATFORM AND SERVICE APPLICATIONS; MDM CLOUD SERVICES POC; DRONE CASH DELIVERY APP
APR 2018 – PRESENT

INFOSYS LIMITED
DESIGN LEAD
DESIGN LEAD OF CAMPAIGN MANAGEMENT AND MARKETING AUTOMATION PLATFORM (CLIENT: WORLD'S LEADING RENOWNED TECHNOLOGY RETAILER); DIGITAL FARMING IOT; IMMERSIVE GAME EXPERIENCE. INFOSYS LIMITED OFFICIAL PHOTOGRAPHER FOR CEO
FEB 2016 – APR 2018

SAP ARIBA
UX DESIGNER
VISUAL DESIGN FOR SAP ARIBA GUIDED BUYING
JAN 2016 – FEB 2016

COMCAST SILICON VALLEY
INNOVATION CENTER
UX DESIGNER
PROJECT(S):
UX AND UI DESIGN FOR COMCAST XFINITY X1 TV & MOBILE APPS
SUNNYVALE, USA
AUG 2015 – OCT 2015

SWRVE INC.
GRAPHIC DESIGNER
VISUAL DESIGN, APP PROTOTYPING, POC, VC PRESENTATION
SAN FRANCISCO, USA
JUL 2015 – AUG 2015

KEMPINSKI HOTELS S.A.
GRAPHIC DESIGN OFFICER / ASSISTANT MANAGER IN PR DEPT.
SHENZHEN, CHINA
MARKETING & PR MATERIALS, BRANDING
MAY 2011 – DEC 2011



SCAN QR CODE TO VISIT
MY WEBSITE AND PORTFOLIO
DESIGNERFELIX.COM